

Rappel down  
the side of  
The City Center at 735  
in downtown  
Milwaukee.



Friday, October 7 – Milwaukee  
735 N. Water Street

All proceeds benefit the 10,000 athletes  
participating in Special Olympics Wisconsin.

Full details at:  
[www.SpecialOlympicsWisconsin.org](http://www.SpecialOlympicsWisconsin.org)

<p>Hosted By</p>  <p>CITY CENTER AT SEVEN THIRTY FIVE</p>	<p>Marketing Partner</p>  <p>STEPHAN BRADY</p>
<p>Mission Partners</p>  	
<p>Event Partners</p>   <p>Robert W. Baird &amp; Co.</p>	



[www.SpecialOlympicsWisconsin.org](http://www.SpecialOlympicsWisconsin.org)

Photo of Milwaukee courtesy of SkylineScenes.com.  
Photo of Edger courtesy of Timothy Wood.



IT'S FOR...  
A GOOD...CAUSE.  
IT'S...FOR A GOOD  
CAUSE. IT'S...FOR  
A GOOD CAUSE.  
IT'S FOR...A  
GOOD CAUSE...

Go Over the Edge for





## Go Over the Edge for Special Olympics

Here's a unique opportunity to rappel down one of Milwaukee's tallest buildings to support Special Olympics Wisconsin — a wonderful organization that touches so many lives throughout our state.

Special Olympics Wisconsin serves nearly 10,000 athletes with cognitive disabilities in 189 communities statewide. More than 9,000 individual and corporate donors and thousands of volunteers make Special Olympics Wisconsin come to life every year. Here's your chance to give to an organization that gives so much to others.

### Go Over the Edge yourself!

To be a participant, you must raise a minimum of \$1,500 for Special Olympics Wisconsin.

We are pretty sure you have family members, co-workers and friends (or enemies) who would gladly contribute to send you Over the Edge while raising money for 10,000 Special Olympics Wisconsin athletes at the same time!

Over the Edge will allow you to work alongside a professional team to assist you the entire way down. *No prior rappelling experience is required.* Edgers MUST be at least 18 years old on the day of the event and weigh between 110 to 300 lbs.

All rappel participants will be treated like VIPs while supporters cheer them on during their thrilling descent. And all proceeds go to benefit the athletes of Special Olympics Wisconsin.

*Put your rational fears aside to rappel down the side of The City Center at 735 in downtown Milwaukee on October 7, 2011.*

### Toss your boss or someone else!

If rappelling isn't for you, you can raise \$1,500 to send someone else Over the Edge. Rally your co-workers to Toss your Boss. Catapult a co-worker. Propel a pal. Fling a family member. Cast your coach. The possibilities are endless. And, it's easy to set up a donation site online!

### Rise to the occasion at [SpecialOlympicsWisconsin.org](http://SpecialOlympicsWisconsin.org)

Don't miss this once-in-a-lifetime opportunity to go Over the Edge:

- Sign up online NOW at [SpecialOlympicsWisconsin.org](http://SpecialOlympicsWisconsin.org) — Hurry, rappelling spots are very limited!
- Raise a minimum of \$1,500. We'll help you create your own fund-raising Web page. Then send e-mails or Twitter and Facebook alerts to your friends, family and co-workers to ask for support.
- Invite your supporters to watch your thrilling descent as you harness up and go Over the Edge.

