

Internships Available for Summer and Fall-Spring Semesters!

Special Event Planning & Marketing Internships

Description: This internship will allow the student to assist Regional Director of Development in raising awareness and funds for Special Olympics Wisconsin, while gaining experience in the planning and promotion of several major events throughout the year. This is a flexible position that allows students to learn all aspects of event planning and fundraising while fitting into their class schedule. The internship begins in September and goes through April. The position requires 10-15 hours of work per week, with plenty of opportunities to learn about PR, fundraising, event promotion and planning, marketing, and development while having a lot of fun and flexibility at the same time! In addition, you will be helping to inspire the success of our over 1042 Special Olympics athletes in the Fox Valley Area. The internship is unpaid but can be done for credit.

Internship Projects:

Assisting with all fundraising, marketing & special event activities for Fox Valley Area including:

- Assisting in the planning and promotion of the Polar Plunge
- Create a campus wide promotional plan for the 2011 Polar Plunge
- Marketing, planning and promoting other established special events such as Cops n Lobsters, Lock Up a Cop, Bowl for Champions, Cops Gone Wild, etc.
- Working with media on all event related press releases
- Designing monthly newsletter and games and competition programs
- Public relations and community awareness
- Planning and promoting new fundraising events
- Outreach to business community
- Identifying potential sponsorship partners through research

How to Apply:

Please send resume to Special Olympics Wisconsin, c/o Nicci Sprangers at 2339 W. Wisconsin Ave. Appleton, WI. 54914 or nsprangers@specialolympicswisconsin.org