

Polar Plunge Schedule of Events

NEW! PLUNGAPALOOZA PRE-PLUNGE PARTY

Friday, February 19th - 5:00 PM—10:00 PM Join us to celebrate 10 years of Freezin' for a Reason! Come out and see us "break the ice" with some celebrity Pre-Plunges, enjoy a live band inside the Entertainment and enjoy food and beverages all night long. See website for times and details!

PLUNGING: 12:00 PM - 3:00 p.m.

Pre-Registration Sites

February 17th— Badger Sports Park: 4:00 AM – 7:00 PM

February 19th— Registration Tent at Plunge Site:
11:00 AM – 7:00 PM

Event Registration Tent

February 20th— Day of Event Registration: 10:00 AM
– 1:30 PM

Main Entertainment Tent

Food and Beverage Sales Open: 10:00 AM - 3:00 PM

Live Entertainment by RPM: 11:30 AM – 3:00 PM

Too Chicken to Plunge Activities: 1:00 PM

Buffalo Wild Wings Blazin' Wing Challenge: 1:15 PM (Free Entry)

Costume Contest Winners Announced: 3:00 PM

Family Entertainment Tent

Kids Games and Inflatables Open: 10:30 AM – 3:00 PM

Pee Wee Plunge Registration: 10:00 AM -11:00 AM (inside Family Tent)

Pee Wee Plunge: 11:00 AM – 11:30 AM (inside Family Tent)

Family Tent Entertainment Stage – David Landua: 12:00 PM – 12:45 PM

Family Tent Entertainment Stage – DJ: 1:00 PM -3:00 PM

Entertainment with Clowns, Face Painting, Magicians – 11:00 - 2:00 PM

Post Plunge Party

Location TBA: 4:00 PM - 7:00 PM



Freezin' For A Reason