

Celebrate the 25th Anniversary!

The mission of the Law Enforcement Torch Run® (LETR) for Special Olympics Wisconsin is to raise funds for and awareness of the Special Olympics movement. Special Olympics is a program that daily reaffirms our belief that with hope and dedication we can see achievement and self-worth realized by any individual. It is our belief that persons with cognitive disabilities, by their involvement in Special Olympics, show the community at large there are no limits to human potential or the human spirit.

To further the Special Olympics mission, law enforcement will carry the torch, representing the Flame of Hope™, and dedicate itself to the goals of continually increasing awareness and funds for Special Olympics athletes worldwide.

The LETR for Special Olympics is the movement's largest grass-roots fund raiser and public awareness vehicle in the world. More than 85,000 law enforcement officers carry the Flame of Hope across 40 nations and raised more than \$38 million in 2010. Dedicated LETR supporters in Wisconsin raised nearly \$2.3 million of this international total.

At the International LETR Conference, Wisconsin's Torch Run was honored with the Diamond Level of Excellence award for raising more than \$1 million in 2010. Wisconsin's Law Enforcement Torch Run ranks fifth largest in the world and was recognized for the fourth largest increase in gross revenue and 5th highest per capita fundraising program in 2010!

Since 1986, the Law Enforcement Torch Run for Special Olympics Wisconsin has raised more than \$16.8 million for the athletes with more than 1,000 law enforcement officers participating annually. Please join us in 2011 to celebrate each and every law enforcement officer who has helped to keep the flame burning bright for 25 years.



2011 Year-Round Local Events

Law Enforcement Torch Run® for Special Olympics Wisconsin

Law enforcement officers around the state work with the community, Special Olympics athletes and Special Olympics staff to organize events year-round to raise funds for their local athletes.

February – December

2011 LETR T-shirt & Hat Sales
T-shirts \$12.00 Each
Hats \$15.00 Each
T-Shirt & Hat Combo \$25.00



February 5 – March 5

Polar Plunge® Winter Fundraisers
12 Locations in Wisconsin



March 2

Spread the Word to End the Word day
www.r-word.org

April 9 – 10

State Indoor Sports Tournament
UW-Oshkosh Campus, Oshkosh
Competition in Basketball & Gymnastics

June 8 & 9

Law Enforcement Torch Run Final Legs
Statewide

June 9

Law Enforcement Torch Run Celebration Party,
following Opening Ceremonies,
Ramada Stevens Point, Host Hotel

June 9 - 11

State Summer Games
UW-Stevens Point Campus, Stevens Point
Competition in Track & Field, Powerlifting,
Soccer and Swimming

August 5 -7

State Outdoor Sports Tournament
Eau Claire Area
Competition in Bocce, Golf, Softball & Tee Ball

September 17

World's Largest Truck Convoy®
for Special Olympics Wisconsin
Pioneer Travel Plaza, Richfield to EAA Grounds,
Oshkosh



December 3

State Fall Sports Tournament
Northern Tournament – Wausau Area
Southern Tournament – Milwaukee Area
Competition in Bowling and Volleyball



Visit SpecialOlympicsWisconsin.org for an updated calendar of Law Enforcement Torch Run and other Special Olympics events.

Order LETR Gear Online

Now it's easier than ever to get LETR apparel year-round by ordering online! On every order, the LETR will receive a portion of the sale!

To order apparel, visit www.sowigear.com and click on the Torch Run link.

All New Incentive Program for 2011!

Year-round involvement in LETR events helps you earn incentive prizes at the following prize levels! New for 2011, you will receive a certificate which will allow you to choose one prize at or below your achievement level. You can also choose to bank your certificate and combine with future years.

It's as easy as 1, 2, 3 to redeem your prize!

1. Turn in your fundraising money to your Special Olympics office and receive your unique prize certificate.
2. Using your certificate, log on to the Web site, choose your prize and enter the address you'd like it shipped to.
3. Your prize will be shipped to arrive at your door within 3-4 weeks!

- \$150** Canteen OR Light OR Messenger Bag
- \$350** Messenger Bag OR Grill Set OR Wenger Writing Pad
- \$600** Jacket OR Tool Kit OR Duffel Bag
- \$1,000** Soft Shell Jacket OR Locker Bag OR Digital Frame
- \$2,500** Columbia Jacket OR Golf Bag OR Luggage Bag
- \$8,000** 2011 Conference fee and hotel
(based on double occupancy with another conference attendee for four nights) paid for at the International LETR Conference in Calgary, Alberta, Canada* Nov. 2-6, 2011. (Airfare is the responsibility of attendee.)
- \$14,000** 2011 Conference fee, hotel and airfare
(based on double occupancy with another conference attendee) paid for at the International LETR conference in Calgary, Alberta, Canada* Nov. 2-6, 2011.
* Passport required

- To further support Special Olympics Wisconsin, I decline the award for which I qualify.
- Please send me a certificate of participation.

Award levels are based on money turned in 9-1-10 through 8-31-11. Incentive Certificates will be distributed in October 2011.

Commendation Request Form

Fill out this form if you would like a commendation letter sent to your commanding officer acknowledging your LETR participation.

All information must be complete and legible to receive a letter.

Supervisor Rank/Title _____

Supervisor First Name _____

Supervisor Last Name _____

Department _____

Address _____

City _____ State _____ Zip _____

2011 Annual Registration

You can also register online at SpecialOlympicsWisconsin.org to raise pledges.

* Required information every year

I am registering for FINAL LEG OTHER EVENT
(list below)

*EVENT _____

*TITLE _____

*FIRST NAME _____

*LAST NAME _____

*GENDER MALE FEMALE

*I AM A(N) OFFICER CIVILIAN RETIRED
 D.O.C. EMPLOYEE S.O. ATHLETE

*RANK _____

*NAME OF AGENCY/DEPARTMENT:

*ADDRESS TYPE HOME BUSINESS

*ADDRESS _____

*CITY _____

*STATE _____ *ZIP _____

PHONE _____

E-MAIL _____

DATE OF BIRTH _____

FINAL LEG T-SHIRT SIZE (S -XXXL) _____

**If you're not involved in our year-round events, we appreciate your support of a \$25.00 donation. You can also register & raise pledges online.*

Please list all affiliations with professional law enforcement associations (WPPA, WCPA, BSSA, etc.)

By registering for this event, I grant Special Olympics Wisconsin permission to use my likeness, voice and words in television, radio, film or in any form to promote activities of Special Olympics.

Form Continued on Back

Local Area Office Contact List

North Central Area 2

2804 Rib Mountain Dr. Ste. C
Wausau, WI 54401
(715) 848-0550
(877) 848-0550

South Central Area 6

5900 Monona Drive, Ste 403
Madison, WI 53716
(608) 221-2900
(800) 679-6751

Indianhead Area 3

2023 Fairfax Street
Eau Claire, WI 54701
(715) 833-0833
(800) 833-5851

Southeastern Area 7

6150 Taylor Ave.
Racine, WI 53403
(262) 598-9507
(800) 924-4320

Fox Valley Area 4

W5361 Cty. Rd. KK, Ste. D
Appleton, WI 54915
(920) 731-1614
(800) 704-1614

Greater Milwaukee Area 8

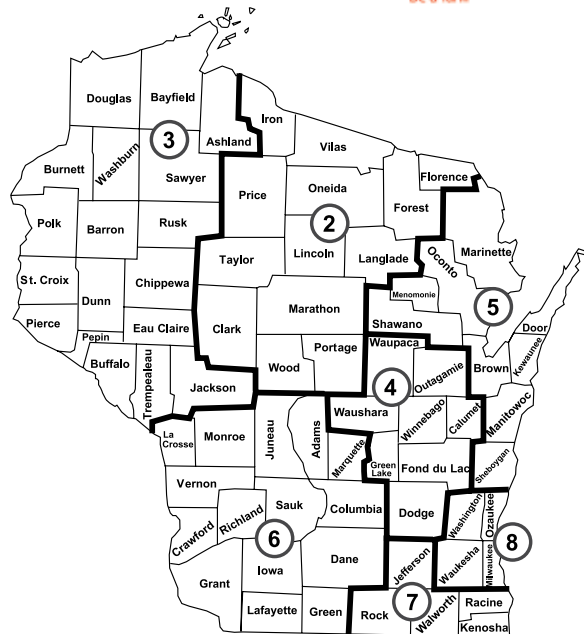
10224 N. Port Washington Rd.
Mequon, WI 53092
(262) 241-7786
(800) 924-5202

Northeastern Area 5

2140 Holmgren Way
Green Bay, WI 54304
(920) 497-2422
(800) 707-2422



Special Olympics
Wisconsin
Be a fan.



Mission Partners



2011 LAW ENFORCEMENT Torch Run®



Local year-round events listed inside!
Register at SpecialOlympicsWisconsin.org

25 YEARS

& Still Running

2011 Final Leg Information

Join hundreds of law enforcement officers for the 25th Anniversary Final Leg of the Law Enforcement Torch Run® for Special Olympics Wisconsin. Whether it's running, walking, biking, horseback riding, roller blading or driving a support vehicle, law enforcement personnel will carry the Flame of Hope™ from every corner of Wisconsin to the Special Olympics State Summer Games in Stevens Point.

Here's What You Do:

1. Contact the Special Olympics office nearest you (see back panel) to receive LETR T-shirts for selling or to register to participate in the Final Leg. If you raise \$150 or more in pledges, you are eligible for LETR incentive prizes.
2. Bring the registration form in this brochure to a Special Olympics office or Law Enforcement Torch Run® event or register online at SpecialOlympicsWisconsin.org prior to Tuesday, June 7, 2011.

Tentative Schedule of Events (rain or shine)

**Times subject to change. Hotel rooms must be cancelled 24 hours in advance to incur no charges.*

Thursday, June 9, 2011

- 3:00 pm** Check-in begins at Host Hotel - Ramada, Stevens Point. Call 800-998-2311 before May 13 for reservations and ask for the Law Enforcement Torch Run for Special Olympics block. Room rates are: \$78 single/double/triple/quad; \$78 pool; \$153 hospitality; \$113 suite
- 3:30 pm** 25th Anniversary LETR Poolside Picnic The Atrium (pool area), Ramada
RAFFLE TICKET SALES BEGIN (12 tickets for \$10)
- 5:15 pm** 25th Anniversary LETR Parade - from Ramada to UW-Stevens Point Colman Track
(parade line-up at 5:15 pm with parade start at 5:30 pm)
- 6:00 pm** LETR Welcome Gauntlet - Athlete Staging & Parade UW-Stevens Point Colman Track - Officers form gauntlets at Southeast & Southwest gates of track to greet athletes as they enter the track.
- 7:00 pm** 2011 State Summer Games Opening Ceremonies UW-Stevens Point Colman Track
- 8:30 pm** 25th Anniversary Law Enforcement Celebration Party Ramada - Expo Center. Music provided by: Magical Nights Mobile DJ Service
- 9:45 pm** Program including Tribute to Fallen Heroes, Wisconsin LETR Dale Brunner Hall of Fame Awards Presentation and slide show of day's festivities
- 10:30 pm** LETR raffle drawing winners announced and LETR live auction

Friday, June 10, 2011

- 6:30 am** Complimentary Continental Breakfast - Ramada
- 8:15 am** Law Enforcement - Hosted Softball Throw Corner of Maria Drive and Reserve St.
- 8:30 am** Special Olympics Wisconsin Competition
- 10:00 am** Law Enforcement Vehicle Display - Victory Village