



Get **BUSTED**
supporting
Special Olympics

Special Olympics
Wisconsin



RUN
WITH THE
COPS
FOR SPECIAL OLYMPICS WISCONSIN



Get BUSTED Supporting Special Olympics!

Thursday, October 4, Kolf Sports Center, UW Oshkosh

Join 30 Law Enforcement Agencies

- Register at RunwithCops.org
- Kids Run with the Cops—6:30 p.m.
- Run with the Cops 5K—7:30 p.m.
- 950 Runners & \$70,000 raised for Special Olympics in 2017

Night 5K Run / Walk

- Amazing NIGHT course through the UW Oshkosh campus.
- Course is lit up every step of the way by flashing red and blue lights of over 30 law enforcement vehicles.
- Officers run along side participants in full uniform!

Kids Run with the Cops

- Takes place at 6:30 p.m. and is a 1/4 mile run.
- Participants run with Mc Gruff the Crime Dog and officers on a course lit up with squad cars!
- Each child receives badge stickers, a glow goodies, T-shirt and a prize at the finish line.

Glow Stations

- 5 glow stations along the course!
- Runners collect red & blue glow & LED flashing goodies.
- Cross the finish line glowing from head to toe!

Donuts!

- Donut Stop along the course and at the Finish Line!
- Kids & Cops Donut Eating Relay Contest at 7 p.m.

Law Enforcement & Community Expo

- Interactive vehicle and equipment display for the community from 5:00-7:30 p.m.



Is your Company GUILTY of Supporting Special Olympics?

\$2,500 Chiefs Circle—Premier Level

- Multiple opportunities for company involvement at the event. Examples include employees staffing a Spirit Squad or Glow Station hosting kid's or family activity in the expo area, providing a coffee and donuts station, etc.
- Premier placement of company logo on the backs of all T-shirts
- Company recognized on 2—3x 10 ft. banners
- Company logo on event website
- Company logo on posters and flyers
- Company vehicle can be featured along the course with police squads
- 1 featured post about your company's involvement on our social media channels.
- Company recognition during opening ceremonies
- Booth or company driven activity at the event
- Opportunity for company to create a video showing your employees "training" for Run with the Cops to be posted on the event Facebook page.
- 15 complimentary runner registrations or 15 Run with the Cops T-shirts



\$1,500 Captains Club

- Multiple opportunities for company involvement at the event. Examples include employees staffing a Spirit Squad or Glow Station hosting kid's or family activity in the expo area, providing a coffee and donuts station, etc.
- Company logo featured on the backs of the T-shirts
- Company logo on 2—3 x 5 ft. banner
- Company logo featured on event website
- Company recognition during opening ceremonies
- Opportunity for a company booth or activity at event
- 10 complimentary runner registrations or 10 Run with the Cops T-shirts



\$500 Lieutenants League

- Company name featured on the backs of the T-shirts
- Company logo on 1—3 x 5 ft. banner
- Opportunity to have a company booth or vehicle in Expo
- Opportunity for employees to volunteer at event.
- 5 complimentary runner registrations or 5 Run with the Cops T-shirts

\$250 Sergeants Set

- Company logo featured on signage along the 5K course at police squad car locations. We hit the lights & sirens as the runners come by!
- Opportunity for employees to volunteer at event.
- 2 complimentary runner registrations

Partnership packages can be customized to fit your needs!

Contact

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RUN WITH THE **COPS** FOR SPECIAL OLYMPICS WISCONSIN

\$1,500 Kid's Run with the Cops—Presenting Sponsor

- Company logo featured on the backs of the T-shirts
- Company logo included on 1—3 x 10 banner
- Company logo featured on event website and kids run flyers
- Company recognition during opening ceremonies
- Opportunity for a company booth or activity at event
- 5 complimentary 5K registrations & 5 Kids Run registrations
- Featured posts recognizing presenting sponsor on social media

\$1,000 Finish Line / Start Line Sponsor

- Company logo featured on the backs of the T-shirts
- Company logo on a 3 x 5 ft. banner placed at finish line
- Company logo featured on event website
- Company recognition during opening ceremonies
- Opportunity for a company booth or activity at event
- 5 complimentary runner registrations or 5 Run with the Cops T-shirts
- Opportunity for employees to kick off race by handing out first glow items to runners

\$500 Glow Station Sponsor

- Signage with company logo placed at your station
- Opportunity for employees to hand out items at your station
- Company name featured on the backs of the T-shirts

\$500 Kids & Cops Donut Eating Contest

- Signage with company logo featured at the contest venue
- Opportunity for employees to help with contest
- Company name featured on the backs of the T-shirts

\$500 Donut Stop Sponsor

- Signage with company logo at Donut Stop
- Opportunity for employees to hand out items at your station
- Company name featured on the backs of the T-shirts

\$250 Mile Marker Sponsor

- Signage with company logo at Mile Marker

