



Dear Educators,

We are looking forward to 2019 *RESPECT* events and want to offer some resources to help support your efforts. You may already have an event planned or maybe you are looking for some ideas to start a school or classroom activity for the first time. There are resources here for everyone, and every level. Remember, start small! Every new unified event/activity is a step towards a more accepting and inclusive community and state.

The official *Spread the Word to End the Word* date this year is March 6, 2019. You can plan an R-word day or respect day around this date or plan something that works better with your school's schedule.

Provided in this tool kit:

- *Spread the Word to End the Word* Event and Activation Ideas
- Respect Campaign ideas
- Inclusion Activities Throughout the Day
- Morning Announcement Ideas Month-by-Month
- Individuals with Disabilities Fact Sheet
- Social Media suggestions- Don't forget to tag @SpecialOlympicsWisconsin and Spread the Word to End the Word in all your posts
- Media Letter Template to local news outlets

Please send us your pictures/video clips. Special Olympics Wisconsin is creating a *Spread the Word to End the Word* promotional video that will spotlight Unified Champion Schools across the state. We want to see your school represented! [See this flyer](#) for more details.

Refer to these resources to support the efforts in your school. If this is your first year, start small. Adding informational morning announcements is a great place to start (especially at the elementary level) or a nice enhancement to strong program already in place.

If you have any questions or want to run an idea past us, please free to contact the UCS team at unifiedschools@specialolympicswisconsin.org.

Thank you for all you do to make schools a great place for all learners!