

Join The Inclusion Revolution

2018 Impact Report



SPECIAL OLYMPICS

USA GAMES

SEATTLE 2018

**RISE
WITH
US.**

Special Olympics
Wisconsin



OUR REACH



8,981 Athletes
309 Young Athletes
2,387 Unified Partners

Total Reach: 11,677

ATHLETE EXPERIENCES



168 Traditional Competitions

20 Unified Experiences

INCLUSIVE LEADERSHIP



31 Youth as Leaders
(ages 8-25 with and without ID)

79 Athletes as Leaders

SOWI athletes are 2x more likely to be employed than persons with ID who are not involved with Special Olympics

COMMUNITY ENGAGEMENT



2,315 Day-of Volunteers

5,877 Long-term Volunteers
Coaches: 3,177
Local Program Leaders: 662

8,192 Total Volunteers

24 Engagements with Elected Officials and State Departments

248 Law Enforcement Officers

HEALTH AND WELLNESS



15 Healthy Athletes Screenings

1,903 Total Athletes Screened

**40 Identified Urgent
Dental Needs**

**26 Health Education &
Awareness Events**

\$55

**Average cost savings for WI
Medicaid per athlete per year**

Special Olympics WI is a recognized
Healthy Communities Program

YOUTH AND EDUCATION



**67 Unified Champion
Schools (K-12)**

9 SO Colleges
(Post-Secondary Education)

17 Young Athletes Sites

**97% of high school seniors
say that UCS activities are
changing their school for
the better**

**84% of school staff feel
that the program has made
a big impact in reducing
bullying in their schools**



FINANCIAL SUPPORT

Cash \$5,246,346 | In-Kind \$2,246,775

Total \$7,493,121

75¢ of every dollar directly supports athletes

*ID (Intellectual Disabilities)

Join the Inclusion Revolution

We are better together. By playing and leading together, we are creating an inclusive and welcoming world for all. Join the #InclusionRevolution and become part of a powerful movement that celebrates ALL abilities!



DONATE: GIVE THE GIFT OF JOY

Sponsor - Position your company as a champion of diversity and inclusion while attracting customers, engaging employees and leveraging Special Olympics' strong brand recognition.

Tributes & Memorial Gifts - Celebrate a friend or pay tribute in memory of a loved one with a donation to Special Olympics Wisconsin in their name.

Bequests & Estate Gifts - Consider including Special Olympics in your estate plans and make a lasting impact.

Monthly Giving - Give monthly and make a difference. Monthly giving is easy, convenient and will make a difference all year long.

Double Your Impact - Many companies will match your contributions to charity. See if your employer will match your gifts to SOWI.

Tax Checkoff - During tax season, do something special. Donating to Special Olympics Wisconsin is as easy as making a designation on your state income tax form.

Host a Fundraiser - Host your own event or activity to benefit SOWI. For more info, visit SpecialOlympicsWisconsin.org.

Donate by Phone or Mail - Contact us at (608) 222-1324 to make your secure contribution or mail your donation to Special Olympics Wisconsin, 2310 Crossroads Drive, Suite 1000, Madison, WI 53718.



CONNECT: STAY INSPIRED & LEARN MORE

Social Media - Follow us on Facebook, Instagram and Twitter.

e-Newsletter - Sign-up for our monthly e-newsletter and receive inspiring news that reveals the champion in all of us.

Revealing the Champion Mission Tour - Learn more about Special Olympics Wisconsin by attending a free, 45-minute Revealing the Champion Mission Tour. Call (262) 241-7786 to schedule.



VOLUNTEER: JOIN THE TEAM & MAKE A DIFFERENCE

Special Olympics Wisconsin is fueled by the time, energy and dedication of thousands of volunteers. From day-of event volunteers to long-term roles such as coaches and local program managers, we are successful because they give their time and talent.

Whether you're a corporation looking for an inspiring teambuilding exercise, a social or religious group looking to have greater involvement in your community, or a family or individual, we have a variety of volunteer opportunities to match your interests. Volunteering creates a lifetime of friendships and rewards of immeasurable value, both for you and the athletes.

For more ways to become involved,
visit SpecialOlympicsWisconsin.org
or call (608) 222-1324.

Special Olympics
Wisconsin

