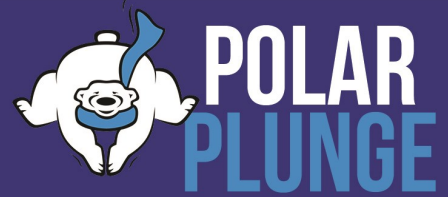


VIRTUAL POLAR PLUNGE for SOWI Agencies



NEW in 2020!

The Polar Plunge is for everyone and that includes our agencies! New in 2020 is the SOWI Agency Virtual Polar Plunge. Exclusive to SOWI agencies only, agencies will be able to raise funds online and receive their 25% revenue share (rebate) without having to travel to a Polar Plunge!

Details

- Agency teams have the freedom to decide how they want to participate in the Virtual Polar Plunge—a dip in a swimming pool, a spray from a garden hose, an icy glass of water? Just no lakes, rivers, etc. as we do with our traditional Polar Plunge events where we have onsite crews to ensure the safety of all participants.
- Virtual Polar Plunges should occur during February 2020
- Different from our traditional Polar Plunge events, participants will pay a \$25 registration fee which will go toward the team's fundraising goal.
- The Virtual Polar Plunge will be based on online donations only. Agencies are eligible to receive a 25% rebate on all donations raised online. Rebates can be used to help support your athletes, host parties, cover transportation costs, purchase uniforms, etc.

Incentives

Incentives will be earned as a team! Below are the prize levels in addition to the 25% agency rebate:

- Raise \$2,000 = Receive \$50 VISA Gift Card
- Raise \$3,500 = Receive \$100 VISA Gift Card
- Raise \$5,000 = Receive \$150 VISA Gift Card

Ready to register?

Visit PlungeWI.org/Virtual and get started! Note: the Virtual Polar Plunge is for SOWI Agencies only. Please do not share link.

Questions?

Contact Mark Wolfgram at (920) 659-5922 or mwolfgram@SpecialOlympicsWisconsin.org.

[PLUNGEWI.ORG/VIRTUAL](https://PlungeWI.org/Virtual)