

## A Letter from SOWI President & CEO

Thank you for all you do to support the athletes of Special Olympics Wisconsin (SOWI). I am so grateful to you, our local program leaders, for your dedication and commitment. You are the foundation of our movement and the work you do in your community is vital to the health and well-being of each athlete.



On behalf of the Special Olympics Wisconsin Local Program Manager Committee and the SOWI team, I am pleased to provide our **Special Olympics Wisconsin Local Program Guide**. This guide is a resource for Local Program leadership, providing the necessary information and tools to manage the Special Olympics Local Program in each local community.

This guide includes:

**Part 1:** A Quick Start Guide to Developing a Local Program

**Part 2:** Growing & Sustaining a Local Program

**Part 3:** Resources

The **Special Olympics Wisconsin Local Program Guide** provides you with the information and tools necessary to build a foundation for the Local Program. Parts 2 and 3 provide the next level of resources to grow the Local Program by offering new and expanded opportunities.

The SOWI staff is here to offer additional guidance and support as you work to engage athletes in local sports training and competition opportunities.

If you ever have questions, comments, suggestions or concerns, please feel free to reach out to me. Your feedback and insights are extremely important.

***Thank you for your commitment to our athletes and the Special Olympics movement.***

All the best,

A handwritten signature in blue ink that reads "Chad Hershner". The signature is written in a cursive, flowing style.

Chad Hershner  
President & CEO

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***"Don't put a limit on anything, the more you dream, the further you get." – Michael Phelps***